

# PRICE LIST OF SPONSORSHIP AND ADVERTISING



EUROPEAN  
**Cheerleading**  
**CHAMPIONSHIP**

ZAGREB 1.-2. JULY 2017

## PARTICIPATING COUNTRIES

Croatia, Italy, Slovenia, Germany, Great Britain, Russia, Kazakhstan, Ukraine, Poland, Hungary, Greece, Latvia, Spain, France, Ireland

## STATISTICS

**We are expecting:**

2000 competitors

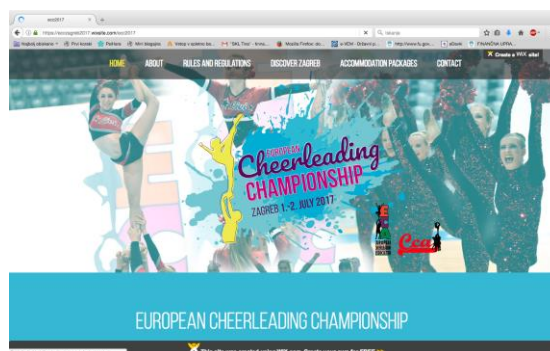
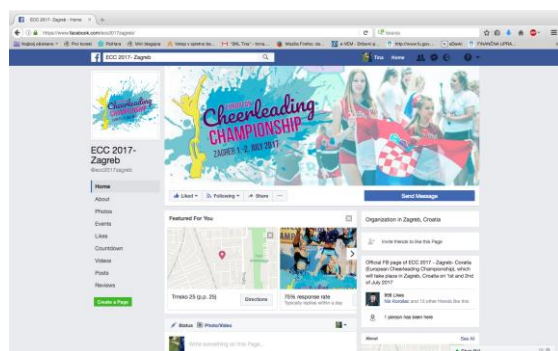
200 coaches

2.000 – 3.000 viewers in the hall

10.000 - 20.000 facebook views

20.000 – 40.000 ecc web page views

## WEB MEDIAS



## SPONSORSHIP PACKAGES

### GENERAL SPONSORSHIP OF ECC 2017- ZAGREB

With the name of the general sponsor ECC the organizer guarantees:

- 1000 seconds of advertising space on one of our local radio stations at the time of competition or a month before the competition begins
- 320 seconds of advertising space broadcasting immediately live from competition
- At the time of the competition at the entrance will be set up penguin with sponsors which will be sorted depending on the amount of sponsorship ( the general is the largest).
- The logo of the general sponsor on the materials (posters, flyers, letters, schedule...)
- The logo of the general sponsor on the tickets
- The logo of the general sponsor on the identification cards of the organizer and competitors
- Announcement of the general sponsor at the opening ceremony of the competition
- Greater visibility of the general sponsor on the scene behind the dance floor
- The mascot of the sponsor on both days of the competition (The mascot is provided by a sponsor)

- Sponsorship Advertising by a Program Speaker on the competition at both days 12 times (6x + 6x)
- Two pages with a general sponsor's ad in the EP newsletter that will be released before the competition in English in a bundle of 1000 copies
- The general sponsors logo on the official ECC website with a link to the General Sponsors website
- The general sponsors logo on the official European Cheerleading Association website with a link to the General Sponsors website
- Presentation of a general sponsor with promotional material at the VIP Club
- Logo and presentation of the general sponsor on the facebook page of ECC
- The possibility of gifting all contestants with gift bags of the general sponsor (gift bags are provided by the sponsor)
- The possibility of organizing reward games by the general sponsor for spectators
- Naming the warm up area by the name of the general sponsor

**GENERAL SPONZOR PRICE: 10 000 EUROS\***

### **GOLDEN SPONSORSHIP OF ECC 2017- ZAGREB**

- 500 seconds of advertising space on one of our local radio stations at the time of competition or a month before the competition begins
- 150 seconds of advertising space broadcasting immediately live from competition
- At the time of the competition at the entrance will be set up penguin with sponsors which will be sorted depending on the amount of sponsorship
- The logo of the golden sponsor on the materials (posters, flyers, letters, schedule...)
- Introducing sponsor with promotional material or prize games (promotional material provided by sponsor)
- Visibility of the golden sponsor on the scene behind the dance floor
- Sponsorship Advertising by a Program Speaker on the competition at both days 10 times (5x + 5x);
- One page with a golden sponsor's ad in the EP newsletter that will be released before the competition in English in a bundle of 1000 copies
- Logo and the presentation of the golden sponsor on the facebook page of ECC
- The golden sponsors logo on the official European Cheerleading Association website with a link to the golden sponsors website;
- The golden sponsors logo on the official ECC website with a link to the General Sponsors website
- The possibility of organizing reward games by the general sponsor for spectators

**GOLDEN SPONZOR PRICE: 5 000 EUROS\***

## SILVER SPONSORSHIP OF ECC 2017- ZAGREB

- 100 seconds of advertising space broadcasting immediately live from competition
- At the time of the competition at the entrance will be set up penguin with sponsors which will be sorted depending on the amount of sponsorship
- The logo of the silver sponsor on the materials (posters, flyers, letters, schedule...)
- Visibility of the silver sponsor on the scene behind the dance floor
- Sponsorship Advertising by a Program Speaker on the competition at both days 8 times (4x + 4x);
- Half page with a silver sponsor's ad in the EP newsletter that will be released before the competition in English in a bundle of 1000 copies
- The silver sponsors logo on the official ECC website with a link to the General Sponsors website
- Logo and presentation of the golden sponsor on the facebook page of ECC
- Mogućnost organiziranja nagradnih srebrnog pokrovitelja za gledatelje.
- The possibility of organizing reward games by the general sponsor for spectators

SILVER SPONZOR PRICE: **3 000 EUROS\***

## BRONZE SPONSORSHIP OF ECC 2017- ZAGREB

- 30 seconds of advertising space broadcasting immediately live from competition;
- At the time of the competition at the entrance will be set up penguin with sponsors which will be sorted depending on the amount of sponsorship
- The logo of the bronze sponsor on the materials (posters, flyers, letters, schedule...)
- Sponsorship Advertising by a Program Speaker on the competition at both days 6 times (3x + 3x);
- Quarter page with a silver sponsor's ad in the EP newsletter that will be released before the competition in English in a bundle of 1000 copies
- Logo of the sponsor on the official ECC website
- Logo of the sponsor on the facebook page of ECC Zagreb 2017

BRONZE SPONZOR PRICE: **1 000 EUROS\***

## SPONSORSHIP OF ECC 2017- ZAGREB

- At the time of the competition at the entrance will be set up penguin with sponsors which will be sorted depending on the amount of sponsorship
- The logo of the sponsor on the materials (posters, flyers, letters, schedule...)
- Sponsorship Advertising by a Program Speaker on the competition at both days 2 times (1x + 1x);
- Logo of the sponsor on the official ECC website

- Logo of the sponsor on the facebook page of ECC Zagreb 2017

SPONZOR PRICE: **500 EUROS\***

## MEDIA SPONSOR ECC 2017 - ZAGREB

- 100 seconds of advertising space on one of our local radio stations at the time of competition or a month before the competition begins
- 100 seconds of advertising space broadcasting immediately live from competition
- At the time of the competition at the entrance will be set up penguin with sponsors which will be sorted depending on the amount of sponsorship
- The logo of the sponsor on the materials (posters, flyers, letters, schedule...)
- Visibility of the media sponsor on the scene behind the dance floor
- Sponsorship Advertising by a Program Speaker on the competition at both days 10 times (5x + 5x);
- One page with a golden sponsor's ad in the EP newsletter that will be released before the competition in English in a bundle of 1000 copies
- The media sponsors logo on the official ECC website with a link to the General Sponsors website
- The golden sponsors logo on the official European Cheerleading Association website with a link to the golden sponsors website;
- Logo and presentation of the golden sponsor on the facebook page of ECC
- The possibility of organizing reward games by the general sponsor for spectators

MEDIA SPONZOR PRICE: **2.500 EURA\***

\* VAT is not included in the price.

All costs associated with the preparation and production of advertising materials, gifts for competitors and gifts for prize games are covered by the sponsor.

WE CAN ALSO ARRANGE THE APPROPRIATE CUSTOM PACKAGES FOR YOU!

We believe that you will find the right possibility for advertising from a wide variety of opportunities to promote your services and products. We also believe that this way you can present yourself to the targeted audience. We would be delighted if your company recognized the useful goals of our events and helped our patrons in their accomplishment.

## CONTACT

For all information, please contact us via e-mail [ecczagreb2017@gmail.com](mailto:ecczagreb2017@gmail.com) or tel.+385 98 968 0908

If you would like to join us, we warmly welcome you to ECC 2017.